



\$REIX TRANSPARENCY PAGE

\$REIX

\$REIX is the user-first token powering the AREIX ecosystem. See the FAQ and whitepaper for more details.

\$REIX is the exclusive token of AREIX. Its value is supported by the Hong Kong dollar (HKD) and the platform ecology. It allows you to earn extra cash-equivalent tokens on the road to savings.

Number of Tokens

There are 300,000,000 total \$REIX tokens. Of those, 150,000,000 are company tokens that unlock over a three year period.

\$REIX Price

You can find the \$REIX price on the Stakkery Pool Page before the \$REIX goes on-chain. The \$REIX price will move around with Stakkery Pool rewards and also the number of awarded token.

Buying \$REIX

You can now buy \$REIX via AREIX APP by in-app subscription function. Each account can buy a maximum of 10 \$REIX each month. The amount of the \$REIX to be sold by this method will be limited at 21,000,000 \$REIX and the maximum amount of \$REIX you can buy will be halved.

The end date of public pre-sale subject to the listing of \$REIX. Upon the launch of the smart brokerage platform, \$REIX will be ready to go listed. Schedule of Airdrop will be announced.

Token Utility

\$REIX is the backbone of the AREIX ecosystem and user-first community. We have carefully designed incentive schemes to increase network effects and demand for \$REIX, and to decrease its circulating supply.

Increasing Utility of \$REIX

Token Burn

One third of all revenues generated on AREIX will be used for an \$REIX repurchase, until at least half of all \$REIX is burned. Any \$REIX bought this way will be burned. Prior to the full launch of \$REIX on-chain, the token burn will take place in Stakkery Pool. i.e. The cash amount in pool will be used for token repurchase and awardee's token will be burned. See more about Stakkery Pool from here.

Safe Mechanism

In case you are concerned of free-riding token from unsubscribed users' referral rewards, a Contribution Token is defined to handle this. Upon the winning in Stakkery Pool, any free-riding token earned will also be burned and the corresponding cash reward will be passed to the next pool.

Rebate Boost with \$REIX

Customers who hold a certain amount of \$REIX for a period of time will receive higher AREIX service fee rebate (\$REIX / Fiat equivalent). This will further increase demand for \$REIX. The rebate schedule will be provided upon the launch of smart brokerage portal.

White Label Solutions

Several financial institutions have expressed strong interest in purchasing a white label version of our ML-based Trading Strategy Orchestration Portal and Smart Brokerage Platform. We foresee that this trend will continue when we release smart money management solutions like cross-broader fund utilisation and Cross-CeDefi. These white label solutions can be purchased in \$REIX.

Smart Alliance Brokerage Platform

Join to share more rebate! With the trading volume in AREIX, we together can have minimum 40% of trading fee refund as \$REIX to trader immediately (the minimum percentage is subject to mom trade volume still). When the synergy effect among us can achieve higher refund, the surplus will be used for \$REIX repurchase in the market for token burn. This is to reward our \$REIX holders and also our user-first community.

For example, the trading fee is \$25 USD and the market price of \$REIX is \$2/USD, $\$25 \times 40\% / \$2 = 5$ \$REIX token are distributed. You can sell in spot market for quick fee rebate or hold for more value in the future.

Future Expansion

\$REIX is the backbone of the AREIX ecosystem. There are many ways \$REIX will be used as we add more products and features to AREIX. For instance, when we launch a AREIX ML-Beta DeFi Fund in the future, \$REIX will be used for denominating unit.

In order to succeed long term rather than short-term profit, secure \$REIX as a key part of the universe is vitally important. Any actions that will/ might ruin the long term growth of \$REIX will not be considered nor taken.

86% of non-company tokens are unsold. Of these:

- **10.5%** -- Founding User Community Fund
Funds set aside for rewarding early Hodler of \$REIX, Founding user rewards & Referral Rewards.
- **30.2%** -- Goal Fulfilment Token
Funds set aside for rewarding users achieving financial goals.
- **3.5%** -- Safety Fund
Funds set aside for covering unexpected platform losses.
- **14%** -- Team Tokens
Tokens given to project employees.
- **3.5%** -- Adviser Tokens
Tokens given to advisers of \$REIX.
- **14%** -- Company Tokens
Funds locked up over a 3-year period, like the rest of the company tokens.
- **10.5%** -- Ecosystem Fund
Funds used to grow the \$REIX ecosystem.
- **14%** -- \$REIX Liquidity Fund
Funds used to provide liquidity in \$REIX smart brokerage platform.

Founding User Reward Distribution and Schedule

To reward and appreciate the early supporters of \$REIX and AREIX app, appx. 7.8M units of \$REIX will be distributed to the founding user community.

%	Extra Token Release	Extra Token Issuance	Cum.Extra Token Issuance	Number of founding users
500%	50	73,250	73,250	1,465
400%	40	117,200	190,450	2,930
300%	30	175,770	366,220	5,859
200%	20	234,380	600,600	11,719
120%	12	281,256	881,856	23,438
100%	10	468,750	1,350,606	46,875
80%	8	750,000	2,100,606	93,750
60%	6	1,125,000	3,225,606	187,500
40%	4	1,500,000	4,725,606	375,000
20%	2	1,500,000	6,225,606	750,000
10%	1	1,500,000	7,725,606	1,500,000

All founding users joined as the first 1465 of users, will get 50 units of \$REIX as founding user rewards; when the total number of founding users reach 2930, all founding users will receive 40 units of \$REIX; until all the founding user rewards is released.

\$REIX Halving Schedule

Apart from the buy back and burn mechanism that secure the value and sustainable growth of \$REIX, the emission of \$REIX will adopt a fund-specific halving schedule. The halving takes place **ONLY** when the number of tokens in that particular fund cut by half. The rationale behind is to further advocate proactive savings and motivate users to achieve financial goals for the growing values of \$REIX.

Illustration:

Public Presales: 21,000,000
Goal Fulfillment Token: 39,000,000

When the remaining amount of \$REIX in Public Presales is 10,500,000, the distribution of monthly release token to users reduce from 10 units of \$REIX to 5 units of \$REIX; if token in Goal Fulfillment has not reached its half: >19,500,000, the \$REIX rewards for user who achieve financial goals will remain unchanged.

Introduce AREIX

AREIX is an award-winning and fast-growing WealthTech company with headquarter based in Hong Kong. We develop and offer Robo-Assistant for millennials to build proactive habit on personal finance and make better-informed investment decisions. Artificial intelligence is the backbone of AREIX financial technology, our R&D team consists of qualified SAS Certified Data Scientist and SAS Certified AI & ML Professional. We also have financial professionals who works in asset management firms and investment banks. Our goal is not only to enable our end user to ability to save smarter & invest wiser; our goal is also to accelerate the growth of wealth management ecosystem among CeFi and DeFi.

Vision and Mission

AREIX believes in wealth management for all and we are here to eliminate the notion of 'wealth management is reserved for the rich'. To AREIX, everyone is worthy of a better financial life – “Everyone Worthy, Everyone Wealthy”. AREIX’s mission is to put wealth within reach by providing a comprehensive and customer goal-centric wealth management journey for our end users with AREIX app. We endeavour to liberalise personal finance management and reduce the overwhelming stress on saving and investment commonly felt by 21st century millennials, so as to assist them to achieve healthier financial lives.

Based in Hong Kong, we strive to bring this new model of wealth management ecosystem to Greater Bay Area, Singapore and the Asia-pacific regions, and ultimately the entire world.

AREIX Differentiation

AREIX's AI-powered product matching mechanism and data analytics enable our users to make a better-informed wealth management decisioning, and enable us to understand users' financial behaviour. This differentiated us from other wealth-tech robot, who merely serve as product marketplaces or expense trackers.

Deploying deep learning algorithms, we provide hyper-personalised financial solutions for our end users. We focus on financial behavioural data and break through traditional product-oriented approach. AREIX provides tailored analytics to users for making informed financial decisions and accelerating financial goals fulfilment.

(1) Research-led project and patents

AREIX R&D team consists of qualified SAS Certified Data Scientist and is in partnership with university to develop a Robo-Assistant. We own and use patent in Data Defender (US7900082B2) for continuous success and protection in P2P networks.

(2) Monetise saving efforts

AREIX applies tokenomics to personal wealth management, and our "SAVE-TO-EARN" system is the first to reward saving effort while incentivising higher rate of idle money utilisation. This mechanism rewards users for goal fulfilment but also remind users of proactive savings.

(3) ML-smart brokerage

AREIX will be a platform for users to "crowd fund" capital to invest into products in CeFi & DeFi that required huge initial investments and/or intensive technical input. This platform provides ultra-convenience for users to orchestrate their portfolio with machine-learning powered strategy.

In Closing

So far AREIX has been offered exclusive partnerships and acquisition interest from various traditional financial and crypto institutions. We have been advocating our vision and solution that make these opportunities real for the acceleration of the digital asset ecosystem. We strongly believe in our ability to make AREIX a success. We are excited for you to join us on our journey to becoming a leading wealth-tech robo-assistant for your "wealth-being". AREIX – Everyone Worthy, Everyone Wealthy.